

A man with curly hair and a beard, wearing a blue and white checkered shirt, is smiling and looking out over a body of water. He is leaning forward, possibly on the railing of a boat. The background shows a calm sea and distant hills under a soft sky. The text "LET ME SHARE MY EXPERIENCE WITH YOU!" is overlaid in white, bold, sans-serif font.

**LET ME SHARE MY
EXPERIENCE WITH YOU!**



Amway™

Helping people live better lives

SCOOP. SHAKE. FUEL

XS

AMINO FUEL™

ESSENTIAL AMINO ACIDS BLEND POWDER

WATERMELON

The background of the entire advertisement is a photograph of three people walking on a green grassy hill. On the left, a woman with long dark hair in a ponytail, wearing a white tank top and black leggings, carries a large woven basket filled with green vegetables and a pink smartphone. In the center, another woman with her hair in a bun, wearing a pink long-sleeved shirt and grey pants, holds a small orange can. On the right, a man in a dark green jacket and grey pants is looking down at something in his hands. In the background, modern glass-fronted buildings are visible under a clear sky.

Be in business for yourself, never by yourself.

As an Amway Business Owner, you have the opportunity to build your own business while being supported by an industry leader.

You can earn extra income by offering high-quality products across categories such as nutrition, beauty, and water treatment, all designed to meet the daily wellness needs of people around the world.

Become part of our history of innovation.

Our founders, Rich DeVos and Jay Van Andel, always wanted to own a business.

In 1959, they founded Amway with a clear mission: to help people like you succeed.



Amway



Live by our Founders' Fundamentals.

We continue to build on the original principles established by our founders to ensure that the passion for the business remains alive:

FREEDOM, FAMILY, HOPE, and REWARD.

Transform your passion for wellbeing into a flourishing business.

Our business opportunity is designed to help you regain control of your life by building a healthy lifestyle and inspiring others to do the same.



Amway



Make the most of
health and
wellness trends.

THE GLOBAL WELLNESS ECONOMY

\$6 trillion industry today*

+7%

Projected Compound
Annual Growth Rate
2023-2028

\$9 trillion in 2028

❖ Source: Global Wellness Economy Monitor 2024 by Global Wellness Institute
<https://globalwellnessinstitute.org/>

What you can do as an Amway Business Owner

STEP 1



Enjoy our product solutions and create your personal wellbeing story!

STEP 2



Share your experience with others promoting our products!

STEP 3



Help others do the same!

Amway

Improving your wellbeing.

We've been doing this for over 65 years, and we're just getting started.

Our commitment to wellbeing drives us to inspire and empower people like you every day.

Amway



Key needs to help people live better



Our Brands have something for each of these needs



*Not available in South Africa

**Available in Italy, Germany, Austria, Poland, Spain and Portugal



The Worlds' Number 1.

Discover the largest-selling vitamin and dietary supplement brand,* offering the best of nature and science for your wellbeing.

* Global Data | <http://gdretail.net/amway-claims/>.

Amway[™]



Amway

ARTISTRY

Healthy Looking Skin. Lasting Beauty.

Nature's plant-based superstars amplified by cutting-edge skin science for healthy and younger looking skin.





eSpring™

A Water Treatment System You Can Trust.

Enjoy clean water and its natural mineral content from the world's #1 selling home water treatment system.*



42

TO IMPROVE TASTE,
ODOUR, APPEARANCE.

53

CONTAMINANTS LIKE LEAD,
VOLATILE ORGANIC
CONTAMINANTS.

55

STANDARD FOR
SUPPLEMENTAL BACTERICIDAL
TREATMENT OF DISINFECTED
PUBLIC DRINKING WATER.

401

EMERGING CONTAMINANTS
INCLUDING SOME
PRESCRIPTION/OTC DRUGS,
NEW TYPES OF
HERBICIDES,ETC

*Based on a Verify Markets study of 2022 global sales.

Amway™





**Live Your Life to
the Fullest.**

Fuel your body with innovative, great-tasting,
and highly-quality products that help you
experience all of life's adventures.



Amway

g&h

Have it All: Goodness & Health for Your Whole Family.

Nourish your skin with our body care collection, made from clean, plant-based ingredients and rich botanical fragrances.



satinique™

Healthy-looking hair starts at the root.

Satinique's formulas, with plant-based protein, prebiotics, and Phytoliposome technology, strengthen and nurture hair and scalp.



Amway™



Amway

glister™
ORAL CARE SYSTEM

Healthy Smile.
Happier You.

Brush, floss, and rinse with Glister to keep
your mouth clean while supporting
your oral microbiome.





Amway™
Healthy Home

**Better for you.
Better for the planet.
Better for your home.**

60 years of plant power and scientific innovation in
surfaces, dishwashing, and laundry cleaning.



Wellbeing Solutions

ENHANCE YOUR WELLBEING WITH AMWAY'S PROGRAM AND SOLUTIONS

Discover our holistic solutions offering targeted products
and healthy lifestyle routines.



ARTISTRY
Healthy Skin Solutions



Amway

The best of nature.

We want our products to be sustainable throughout their entire lifecycle: Nutrilite™ ingredients come from certified organic farming; Artistry™ promotes 'Clean Beauty' both in development and packaging; many of our household cleaning detergents are plant-based, and with eSpring™, you can purify water while reducing plastic usage.



Plants

Nearly 2,400 hectares of farmland certified organic under US law. Our organic farmlands preserve healthy soil, increase biodiversity, and conserve water.



Products

We select ingredients and packaging that reduce our environmental footprint.



Transparency

We champion traceability so that you can make conscious choices.



Amway



The best of science.

Over 800 scientists and experts stand behind the high quality of our products, with over 750 patents granted and pending.



Believe in the power of relationships.

The community values the individual, and the power of connections unites people, building meaningful relationships that foster a sense of belonging.

You can earn extra income with us

3 ways to support your financial wellbeing



RETAIL MARGIN

A 20% commission from every customer purchase.



PERFORMANCE BONUSES

Monthly and annual bonuses based on your performance.



INCENTIVES

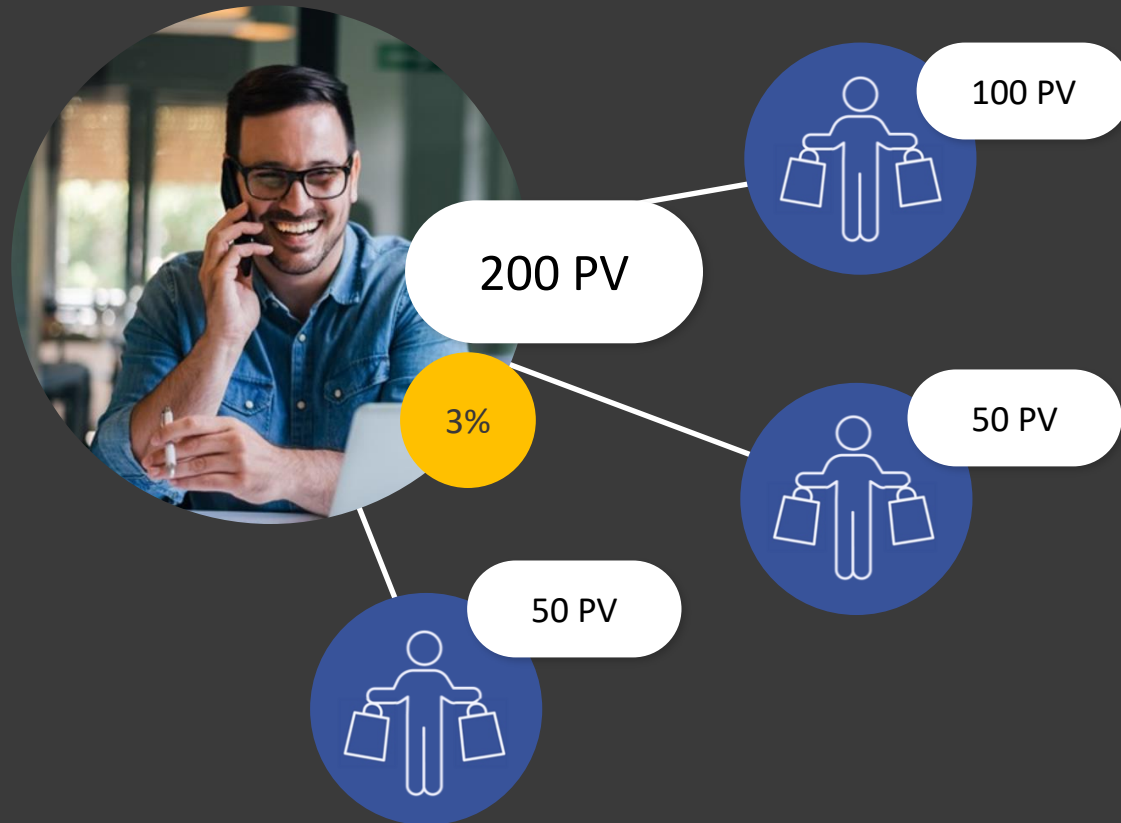
Exciting rewards for reaching key milestones including opportunities to attend Amway business seminars and leadership events in popular destinations.

With Amway's flexible and proven compensation plan, your success grows as your business grows.

Amway

Only ABOs with sufficient registration of business activity with local state/tax authorities who comply with our Rules of Conduct can receive Amway income. These are examples. Income is not guaranteed.

Start earning by recommending Amway solutions!



Earnings

10,000	21%
7,000	18%
4,000	15%
2,400	12%
1,200	9%
600	6%
200	3%

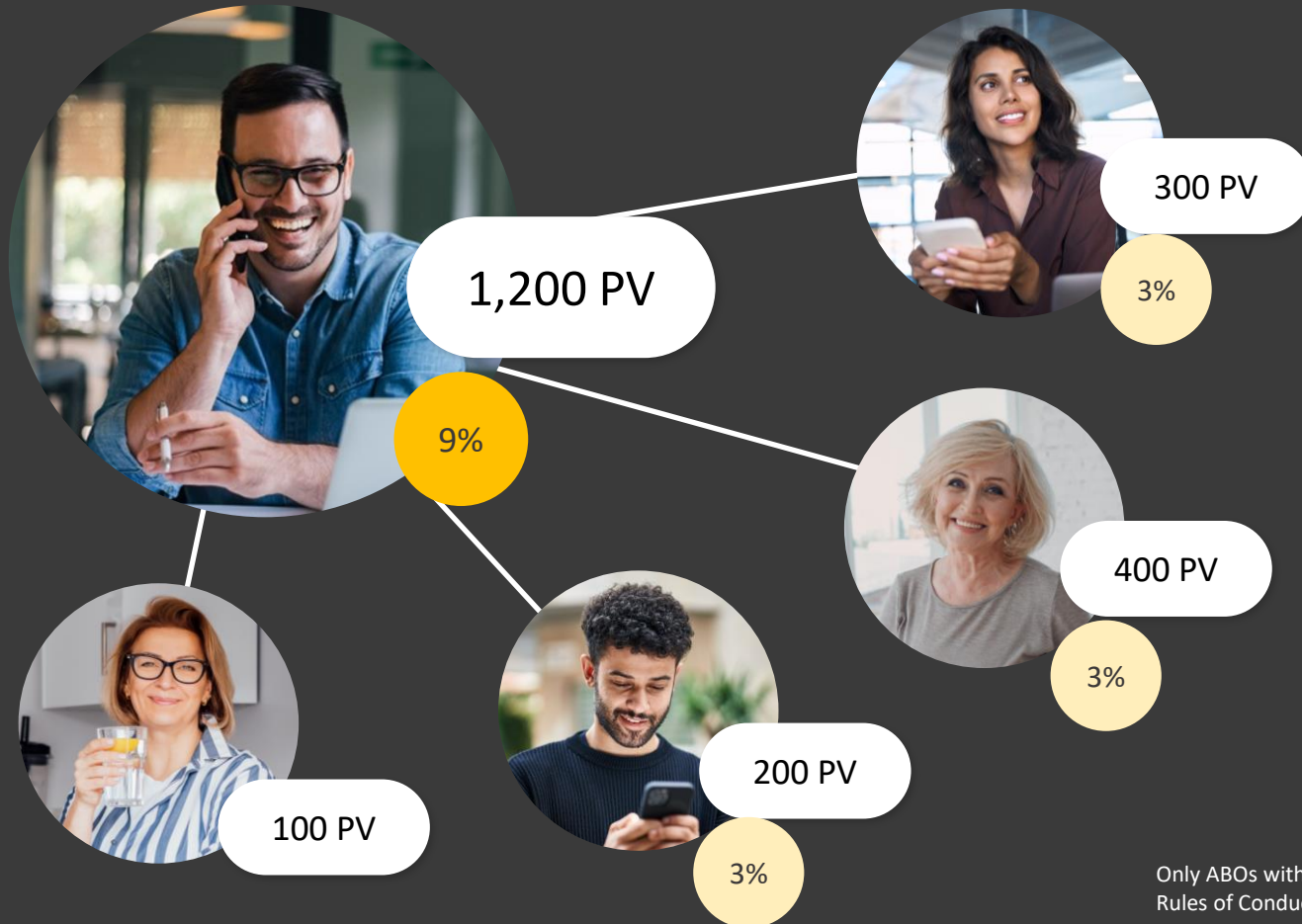
Retail Margin: 1,111 ZAR

Performance Bonus: 167 ZAR

Monthly income: 1,278 ZAR

Only ABOs with sufficient registration of business activity with local state/tax authorities who comply with our Rules of Conduct can receive Amway income. These are examples. Income is not guaranteed.

Expand your success by working as a team!



Earnings

10,000	21%
7,000	18%
4,000	15%
2,400	12%
1,200	9%
600	6%
200	3%

Retail Margin: 1,111 ZAR

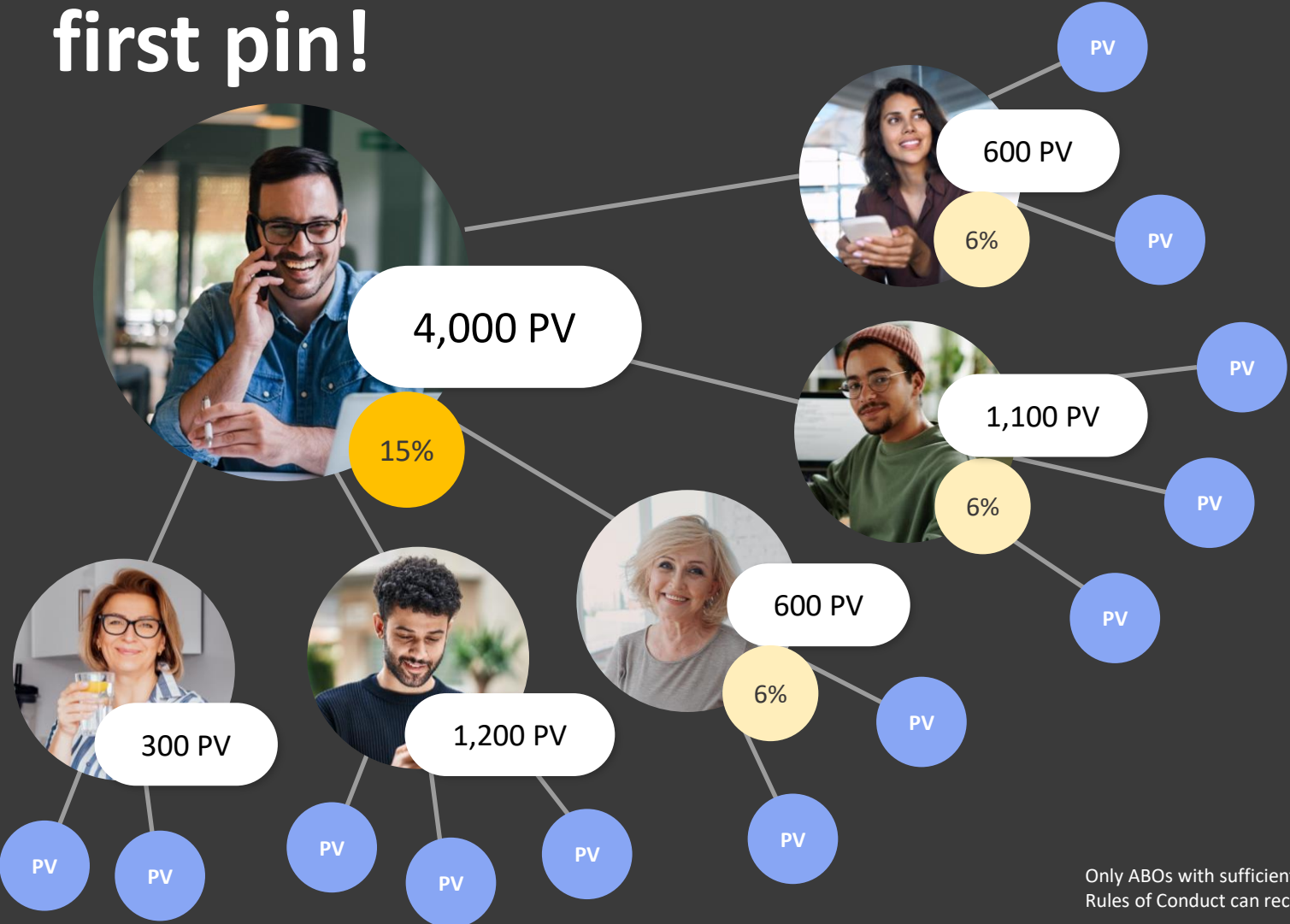
Performance Bonus: 2,249 ZAR

Bronze Foundation⁺: 1,008 ZAR

Monthly income: 4,368 ZAR

Only ABOs with sufficient registration of business activity with local state/tax authorities who comply with our Rules of Conduct can receive Amway income. These are examples. Income is not guaranteed.

Celebrate your success with your first pin!



Earnings

10,000	21%
7,000	18%
4,000	15%
2,400	12%
1,200	9%
600	6%
200	3%



Retail Margin: 1,111 ZAR
Performance Bonus: 9,581 ZAR
Bronze Foundation+: 3,208 ZAR
Bronze Builder+: 4,277 ZAR

Monthly income: 18,177 ZAR

Only ABOs with sufficient registration of business activity with local state/tax authorities who comply with our Rules of Conduct can receive Amway income. These are examples. Income is not guaranteed.

Become a Silver Producer and lead the way!



Earnings

10,000	21%
7,000	18%
4,000	15%
2,400	12%
1,200	9%
600	6%
200	3%

Retail Margin: 1,111 ZAR

Performance Bonus: 33,829 ZAR

Performance Plus⁺: 5,555 ZAR

Personal Group Growth⁺: 6,988 ZAR

Monthly income: 47,483 ZAR



Only ABOs with sufficient registration of business activity with local state/tax authorities who comply with our Rules of Conduct can receive Amway income. These are examples. Income is not guaranteed.



Join our next Business Seminar.

Get the latest information before anyone else,
learn new leadership skills, and spend valuable
time with the Amway community at
breathtaking destinations!

A man and a woman are sitting together, looking at a tablet. The woman is on the left, wearing a grey sweater and a floral scarf. The man is on the right, wearing a dark blue suit jacket over a white shirt. They are both smiling and looking at the tablet.

Take control of your
business
anytime, anywhere.



Manage your business



Keep up with the latest
news



Share with your team



Learn on any device



Track your progress
with your team



Browse our publications using
our special applications

Get Support from a
well-established
structure.



ESAN: 34 Markets in Western
and Central Europe, South
Africa, Australia and New
Zealand



41,000 square meters
warehouse space



Warehouses located in 8
countries



200 employees dedicated to
ensuring the delivery of 2.7
million parcels per year

Be the change for a better world.

We use the passion of our people to impact communities in every market where we do business.



3.5 Million €

In-kind donations in the ESAN region (Europe, South Africa, Australia, New Zealand) in 2024*.



187,000+ products

Amway products donated in ESAN to food banks and NGOs in 2024.



546 hours

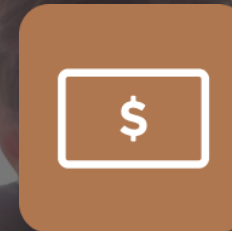
Volunteer hours served by ESAN employees in 2024.

*In-kind donations valued at delivered retail cost (EUR, incl. VAT).



We promise to provide comprehensive customer service and consumer protection.

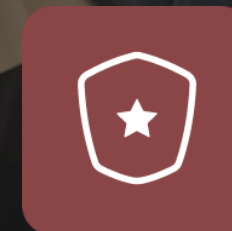
Amway



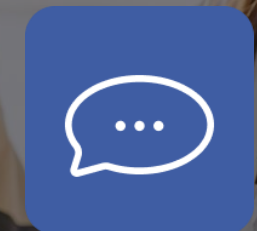
Low-cost,
Low-risk



Amway Satisfaction
Guarantee



Warranty
Programs



Customer
Service



Data
Protection



Right
To Know



**The #1 direct selling company
worldwide.***

100+

Countries and
Territories

\$7.4B

in Sales
in 2024

1M+

Distributors
Worldwide

* Ranked by the DSN Global 100 2025 edition.



Are you ready to start?

Getting started with Amway is simple:



Sign up: Join the Amway family and become part of a global movement in health and wellbeing.



Learn the business: Access free world-class training, easy-to-use tools, and a supportive network to help you begin your journey.



Start earning an extra income: Promote Amway's exclusive products, inspiring others to achieve their wellness goals while you grow your own business.





Happiness is best achieved through earned success.

**Amway rewards what
you achieve, and what you
help others achieve!**





Amway

ABO NUMBER:

NAME:

SURNAME:

APPLY HERE:

JOIN US NOW!